SPHERA
LEADERSHIP

Keynote Series

A FUTURE BY YOUR DESIGN

Most believe the future is something we are constantly moving towards rather than something we are authoring moment by moment - but **what if you weren't the author?**

In this bold, mind-altering keynote, former IDF tank commander and leadership strategist Ron Weinreich reveals the hidden operating system that shapes nearly every decision managers make — without even knowing it.

We carry our experiences with us - wins, failures, moments that made us, and ones that broke us. But here's the catch: we don't leave them in the past. They are projected into the future — predicting, avoiding and replicating the past.

A clear new picture cannot be painted on a canvas covered in existing brushstrokes. This is the unconscious source of insufficient performance and why the future often seems like yesterday. But **what if you could start with a blank slate?**

You'll walk away with:

- A new understanding of how your past is silently scripting your future
- A practical method to clear the canvas—and declare a future worth living into
- The key to transforming "what's possible" from wishful thinking into executable vision

Authoring Your Future will give your audience a power-wash to the mind providing a profound shift in how leaders relate to time, to choice, and to themselves.

You have not yet written the real story that will catapult you into the stratosphere. Bring a pen and paper.